



boathouse

# Interactive Developer – Applications/Software

## Job Description

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### About Boathouse Group

We believe in the power of developing standout ideas. Since 2001, we have built a team of almost 40 full-time professionals, and today our client list includes Merrill Lynch, TomTom, Nantucket Nectars, Harvard Business School, and others.

We are aggressively changing how we work as an advertising agency. We do not want to be just another traditional advertising agency with digital capabilities slapped on as a side group. We do not want to create another digital-only agency. The future of the Boathouse Group is about creativity and technology.

We will continue to focus on standout ideas, but we will deliver them as both campaigns and experiences. Additionally, we will be spending \$4 million worth of our time and capital to launch new businesses. We work for clients and we will be the client. We will prove how good we are at using creativity and technology to create business successes.

If you have a history of defining and implementing standout ideas, we would love to connect.

### Position Overview

Boathouse is looking for a talented Interactive Developer with at least 5 years of experience creating Web-based applications and software.

#### Job Responsibilities

- Work from prototype to finish on a wide range of interactive applications including:
  - Web properties (public sites, intranets, extranets, microsites, portals/communities, etc.)
  - Mobile (sites, applications, etc.)
  - Interface/Flash (data-driven tools, user/data-capturing tools, widgets, desktop software, etc.)
  - Marketing/advertising (online ads, emails/newsletters, etc.)
  - Content (video/audio, dynamic, etc.)
  - Other interactive media-based solutions (kiosks, digital billboards, etc.)
- Develop clean, well-documented code for both visual and data-driven applications
- Maintain organization over personal development resources, visual data, samples, standards, manuals, etc.
- Commit to constantly improving one's skills and staying current of developments and trends in the industry
- Actively share knowledge with team members and across the company

### Qualifications

#### Technical Experience

- 5+ years experience and expert knowledge of Web-focused application development, covering HTML, AJAX (Advanced DOM and XML), CSS, JavaScript, and cross-browser coding requirements through designing and developing the underlying databases
- Strong understanding of development frameworks and object-oriented software production, including 2+ years hands-on experience with PHP and/or Ruby frameworks acting as a technical lead/architect for Web-based solutions
- 5+ years experience designing and developing database-driven applications
- Open-source competency, CMS knowledge, Web/application server administration, and Flash/ActionScript experience are big pluses
- Emerging/new technology knowledge is a plus, including OpenSocial, Facebook Platform, Adobe AIR, Flex 3, Silverlight, iPhone SDK, etc.



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### Consulting and/or Agency Experience

- Client services agency experience is a plus but not required
- Membership within local interactive organizations/groups is a plus (e.g., BIMA, Web Innovators Group)

### Software/Programs

- Macromedia Dreamweaver, Microsoft Visual Studio or similar (hand-coding)
- Adobe Creative Suite (Photoshop, ImageReady/Fireworks, and Illustrator) or similar
- Macromedia Flash MX or later
- Knowledge of Flex, AIR, and Silverlight
- Microsoft Office Professional (Outlook, Word, Excel, PowerPoint, Access), Apple iLife, or similar

### Education

- Bachelor's degree required, preferably with a computer science focus
- Additional coursework and certificate programs preferred

## Additional Requirements

You must be team-minded as we work as one integrated group. Additionally, you need to be willing to fight for ideas and prove yourself within a meritocracy-based culture.

Please provide samples of work, portfolio, and/or URLs that describe the project and your level of involvement with the final deliverable.

To apply for this position please email us at [jobs@boathouseinc.com](mailto:jobs@boathouseinc.com) and reference "Interactive Developer - Applications/Software" in the subject line.

No phone calls please.