



boathouse

# Interactive Developer – Intern

## Job Description

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### About Boathouse Group

We believe in the power of developing standout ideas. Since 2001, we have built a team of almost 40 full-time professionals, and today our client list includes Merrill Lynch, TomTom, Nantucket Nectars, Harvard Business School, and others.

We are aggressively changing how we work as an advertising agency. We do not want to be just another traditional advertising agency with digital capabilities slapped on as a side group. We do not want to create another digital-only agency. The future of the Boathouse Group is about creativity and technology.

We will continue to focus on standout ideas, but we will deliver them as both campaigns and experiences. Additionally, we will be spending \$4 million worth of our time and capital to launch new businesses. We work for clients and we will be the client. We will prove how good we are at using creativity and technology to create business successes.

If you have a history of defining and implementing standout ideas, we would love to connect.

### Position Overview

Boathouse is looking for an aspiring Interactive Developer with at least 2 years of college-level or similar experience. The internship will run from June 2 through July 31, 2008 (9 weeks total). This is a paid internship with compensation based on experience.

#### Job Responsibilities

- Support a wide range of interactive applications including:
  - Web properties (public sites, intranets, extranets, microsites, portals/communities, etc.)
  - Mobile (sites, applications, etc.)
  - Interface/Flash (data-driven tools, user/data-capturing tools, widgets, desktop software, etc.)
  - Marketing/advertising (online ads, emails/newsletters, etc.)
  - Content (video/audio, dynamic, etc.)
  - Other interactive media-based solutions (kiosks, digital billboards, etc.)
- Develop clean, well-documented code for both visual and data-driven applications
- Maintain organization over personal development resources, visual data, samples, standards, manuals, etc.
- Commit to constantly improving one's skills and staying current of developments and trends in the industry
- Actively share knowledge with team members and across the company

### Qualifications

#### Technical Experience

- At least 1 year of experience with Web-focused development, including HTML, CSS, JavaScript, and cross-browser coding requirements
- An understanding of development frameworks and object-oriented software production, including hands-on experience with PHP and/or Ruby frameworks, is a plus
- Knowledge of designing and developing database-driven applications is a plus

#### Software/Programs

- Macromedia Dreamweaver, Microsoft Visual Studio or similar (hand-coding)
- Adobe Creative Suite (Photoshop, ImageReady/Fireworks, and Illustrator) or similar
- Macromedia Flash MX or later
- Microsoft Office Professional (Outlook, Word, Excel, PowerPoint, Access), Apple iLife, or similar



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### **Additional Requirements**

You must be team-minded as we work as one integrated group. Additionally, you need to be willing to fight for ideas and prove yourself within a meritocracy-based culture.

To apply for this position please email us at [jobs@boathouseinc.com](mailto:jobs@boathouseinc.com) and reference “Interactive Developer - Intern” in the subject line.

No phone calls please.